



7020TEN

CHANGING CAPABILITY & CULTURE

S.C.O.P.E. PERFORMANCE HUB & CAPABILITYLENS

TURNING INSIGHT INTO SUSTAINED PERFORMANCE - BY DESIGN

THE CORE IDEA



CapabilityLens reveals what matters – S.C.O.P.E. Performance Hub turns that insight into action.

Most organisations do not struggle because they lack insight, frameworks, or diagnostics. They struggle because insight does not consistently translate into behaviour and execution — especially as context changes.



Profiling tools generate awareness. Capability development requires insight to survive pressure, competing priorities, and real work.

The hidden cost is not the assessment.

The cost is the reset — when the same issues are revisited again and again.

S.C.O.P.E. Performance Hub and CapabilityLens were built to solve exactly that problem.

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WHAT IT IS

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CapabilityLens and S.C.O.P.E. Performance Hub were not designed as a profiling tool.

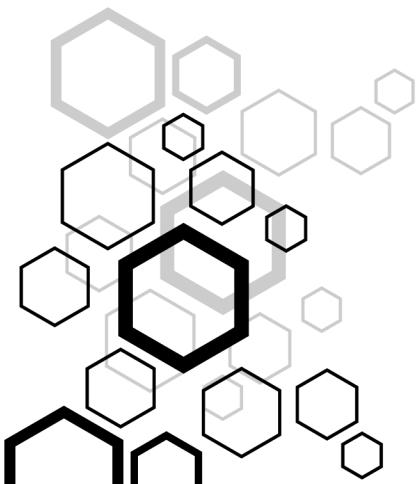
They were designed to reveal what matters most now — given role, intent, capability, and context — so leaders, coaches, and organisations can focus attention where it will actually change outcomes.

An integrated decision system for developing capability, behaviour, and culture — not a collection of tools.

CapabilityLens and S.C.O.P.E. Performance Hub work together as a closed loop, helping leaders and teams:

- see how people are really operating,
- decide what matters most now,
- act with intent,
- and sustain behaviour under real pressure.

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HOW IT WORKS



THE FOUR-LAYER CAPABILITY SYSTEM

1. SENSE — UNDERSTAND WHAT'S REALLY HAPPENING

Purpose: Create clarity without judgement

Key question: What is happening right now, and why?



CapabilityLens combines evidence-based leadership theory with research-grounded, proprietary profilers informed by business management, behavioural science, communication, and change management research to reveal:

- behavioural defaults vs intentional choices
- leadership judgement relative to context
- relationship, delegation, and trust dynamics
- learning readiness and cultural friction

Important:

These tools do not prescribe action.

They surface patterns, constraints, and risks — objectively.

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HOW IT WORKS



2. FOCUS - DECIDE WHAT MATTERS MOST NOW



Purpose: Prevent overload and misdirected effort

Key question: Given what we see, where should attention go first?

Insights are synthesised through dashboards and snapshot views to identify:

- 1–3 priority capability or behaviour themes
- core strengths to leverage
- risks that emerge under pressure
- misalignment between behaviour and context

This is where individuals, teams, departments and organisations start doing the right things.

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HOW IT WORKS



3. ACT — CONVERT INSIGHT INTO BEHAVIOUR AND EXECUTION

Purpose: Move from reflection to action

Key question: What will we do differently, starting now?



This is where S.C.O.P.E. Performance Hub comes in.

Using the S.C.O.P.E. Feedforward Model™

(Situation → Choices → Outcomes → Purpose → Engagement), leaders and teams:

- make deliberate behavioural choices
- agree clear actions and ownership
- track follow-through over time

Critical distinction:

- CapabilityLens = insight
- S.C.O.P.E. = movement

This is where behaviour actually changes.

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HOW IT WORKS

4. PRACTISE & SUSTAIN — EMBED CAPABILITY INTO CULTURE



Purpose: Make change stick under real conditions

Key question: Does behaviour hold when pressure returns?

Through scenario labs, repeat behavioural snapshots - yes, our system is designed for continual use, creating continuous improvement, a library of practical development resources, an AI coach and 90-day personalised plans, individuals, teams, departments and organisations:

- Practise judgement safely
- Reinforce new behaviours
- Re-assess as roles, pressure, and environments change

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HOW CLIENTS CHOOSE THE RIGHT TOOL WITHOUT WASTING EFFORT

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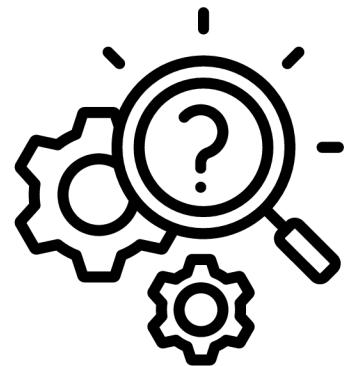
The biggest failure point in capability and performance initiatives is not the tools themselves, but choosing the wrong intervention first.

We start by identifying the real pressure point:

- Behavioural defaults vs deliberate choice (intent) → IntentLens©
- Leadership judgement in complex contexts → Contextual Leadership®
- Relationships, trust, or delegation breakdowns → Compass Management®
- Learning resistance or avoidance → Growth Mindset Blueprint©
- Cultural or communication misalignment → CCA Profiler©
- Digital or AI leadership confusion → Digital Leadership Profiler©

Then, and only then:

- Diagnose with CapabilityLens
- Act through S.C.O.P.E. Performance Hub
- Practise and repeat as context and pressure change



The sequence matters. Getting it wrong is how organisations lose time, momentum, and confidence.

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WHAT MAKES THIS UNIQUE (AND WHY IT MATTERS)

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Traditional consulting and management tools often:

- rely on one-off snapshots of behaviour or capability
- label people rather than track choices over time
- generate insight without a structured path to execution
- assume a relatively stable context — even though roles, pressure, and priorities change constantly

As a result, their insight quickly loses relevance as context shifts.

S.C.O.P.E. Performance Hub + CapabilityLens is different.

- Designed for repeat use, not one-time diagnosis
- Focused on behaviour and judgement in context, not static traits
- Built to support ongoing decision-making, not retrospective analysis
- Integrates insight, action, practice, and follow-through
- Creates a closed capability loop that remains relevant as context evolves

You are not buying tools. You are gaining a system for developing capability and culture — with intent.



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WHO THIS SYSTEM IS DESIGNED FOR



S.C.O.P.E. Performance Hub and CapabilityLens are designed for people who are responsible for developing capability and performance in real organisational conditions, including:

- **Team leaders and managers** who need a practical way to understand behaviour, make better decisions, and lift execution — without relying on one-off training.
- **Senior leaders and executives** who need visibility of capability risks, judgement under pressure, and cultural alignment — and a way to act on that insight systematically.
- **Internal L&D, HR, and capability teams** who want to move beyond activity-based learning toward measurable behavioural change and sustained impact.
- **Coaches and consultants** who require a structured, repeatable system to diagnose accurately, focus attention, and convert insight into action with clients.

Regardless of role, the system serves one purpose: to help people choose better behaviours, with intent, as context changes — and sustain those choices over time.

CapabilityLens helps organisations see clearly. S.C.O.P.E. Performance Hub helps them act deliberately.

Together, they turn insight into sustained performance — even as the world changes.



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NOT STRUCTURED NOR PRICED LIKE A PROFILING TOOL

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A lot of profiling tools you may be familiar with are designed to produce insight at a moment in time.

They are typically:

- licensed per assessment,
- reused across clients with little differentiation, i.e. the context is often not taken into consideration

The result is familiar: insight is generated, discussed, and slowly fades as pressure, priorities, and context change.

CapabilityLens and S.C.O.P.E. Performance Hub were intentionally designed differently.

Rather than charging per profile, the system is licensed for ongoing use — because capability does not develop in a single moment.

Once licensed, leaders, teams, coaches, and organisations can:

- revisit insight as roles, contexts and pressures shift,
- focus attention on what matters now and what will impact the future,
- make deliberate behavioural choices,
- practise and reinforce those choices over time.
-

This is why CapabilityLens and S.C.O.P.E. Performance Hub are not positioned as tools to be “used once”, but as a closed-loop capability system.

You are not paying for insight.

You are investing in the infrastructure that ensures insight actually changes behaviour.

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CAPABILITY STATEMENT

ECOSYSTEMS THAT BUILD CAPABILITY, SHIFT CULTURE & EMBED PERFORMANCE

NEXT STEPS



If you'd like to explore how CapabilityLens and S.C.O.P.E. Performance Hub can support you, your coaching/consulting practice, your team/department/organisation, we invite you to:

- Request a guided walkthrough or executive briefing
- discuss licensing options for internal use or client delivery
- explore capability and culture consulting tailored to your context

[Contact us](#) to start a practical conversation about what matters most in your organisation — and what to do next - solutions@7020ten.com +61487972124



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