



CAPABILITY STATEMENT

ECOSYSTEMS THAT BUILD CAPABILITY, SHIFT CULTURE & EMBED PERFORMANCE

WHO WE ARE

7020TEN is an Australian-based human capital development firm specialising in **leadership, capability uplift, and behavioural transformation** across ASEAN and beyond.

**WE DO NOT OPERATE AS A
TRADITIONAL TRAINING PROVIDER.**



We design and deliver capability ecosystems—end-to-end pathways that identify what matters, develop the skills that count, and embed capability in the flow of work.

Our work blends diagnostics, proprietary profiling, contextual learning design, targeted training, coaching, and e-development to create development that is practical, strategic, measurable, and enduring.

OUR DIFFERENCE - NOT TRAINING, ECOSYSTEMS

Most providers sell workshops.

We build integrated development ecosystems that lift capability at every level—C-suite, middle managers, team leaders, and frontline staff.



Call us or Whatsapp +61-487-972124





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OUR PHILOSOPHY

LEARNING FOR ALL

We believe learning should be accessible, relevant, and genuinely transformative. Our regionally aligned pricing ensures that high-quality capability development remains attainable across diverse economic contexts, enabling organisations to uplift their people no matter their size or location.



OUR MISSION

To democratise learning and uplift human capability globally.

We exist to expand access to meaningful development so people everywhere can build the confidence, capability, and performance needed to thrive.

OUR REGIONAL FOOTPRINT - WE CURRENTLY SUPPORT ORGANISATIONS IN:



MALAYSIA



SINGAPORE



VIETNAM



AUSTRALIA



INDONESIA



UAE



KUWAIT



EUROPE

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OUR DEVELOPMENT ECOSYSTEM

IDENTIFY → DESIGN → TRAIN → COACH → EMBED → SUSTAIN

1. Identify & Design

Diagnostics & Capability Analysis

We start with clarity—not assumptions.

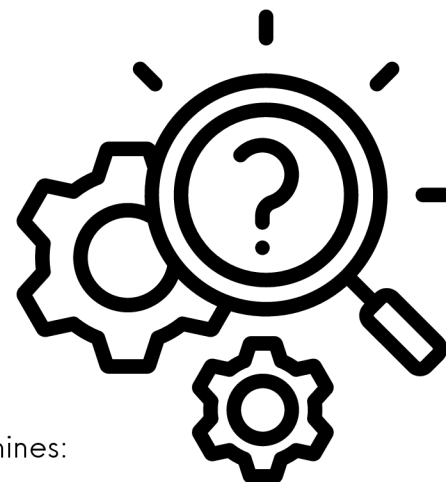
Using our proprietary tools, we identify real capability gaps, role requirements, and strategic priorities:

- Capability & Culture Needs Analysis(c)
- Contextual Leadership® Profiler
- Digital Leadership Profiler(c) (2026 Edition)
- The Communication Advantage(c) Profiler
- TELD(c) Targeted (e)Development Mapping
- Third-party profiling tools (as needed)

Outcome:

A clear, role-specific, evidence-based capability roadmap that determines:

- what development is needed,
- who needs it,
- the appropriate duration,
- and the right blend of training, coaching, and e-development.



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2. TRAIN — Leadership & Capability Development

We design and deliver context-specific learning experiences—never off-the-shelf.

Our high-impact, flagship programs include:

- Digital Leadership – Leading Digital Change(c)
- Contextual Leadership®
- The Communication Advantage(c)
- Growth Mindset Blueprint(c)
- Mastering Performance Conversations(c)
- Developing Performance Strategy(c)
- The No-Cost Capability Accelerator(c)
- Coaching Skills, Change Leadership, and Performance Conversations
- Custom leadership pathways and enterprise-wide capability uplift solutions

Format: Face-to-face, virtual, blended, or fully customised.



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COACH — Reinforcement & Capability Acceleration

Training creates insight - Coaching turns insight into behaviour.

7020TEN integrates coaching during and after the learning journey to accelerate capability and reinforce performance outcomes.

We incorporate:

- S.C.O.P.E. Feedforward Model™
- Coaching-in-the-moment
- Leadership & team coaching
- Behavioural reinforcement strategies
- Post-program accountability sessions

Outcome:

Insight becomes habit.

Habit becomes capability.



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4. EMBED & SUSTAIN — E-Development (Digital Learning That Works)

7020TEN delivers e-development—not e-learning.

Our digital tools are designed as capability extenders, embedding learning into daily work. Features include:

- Workplace simulations
- Branching scenarios
- Reflection prompts
- Cultural intelligence tools
- Practical application tasks
- Stop–Start–Continue and Feedforward Planning

Outcome:

Learning continues beyond the workshop and embeds in the flow of work.



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5. ONGOING ACCOUNTABILITY — 30, 60, 90 Day Check-Ins

A defining feature of our ecosystem. Every participant receives (opt-in) structured 30-, 60-, and 90-day capability checkpoints, linked to their personalised development plan.

These follow-ups ensure:

- sustained behaviour change
- capability reinforcement
- momentum and accountability
- alignment to organisational performance metrics

Outcome:

Capability becomes measurable, trackable, and operationally embedded.



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OUR TEAM

7020TEN operates through a network of highly experienced consultants, facilitators, coaches, and learning designers with backgrounds in:



- Leadership & management
- Emotional intelligence
- Behavioural science
- Learning design & digital capability
- Communication & culture
- Coaching & mentoring

FOUNDER & PRINCIPAL CONSULTANT

Danny Simms leads capability ecosystems across ASEAN, the Gulf States, and Europe, specialising in leadership development, behavioural change, and strategic capability uplift.

He holds postgraduate qualifications in:

- Coaching & Mentoring
- Strategic Leadership of Productivity & Performance

...alongside extensive professional credentials in learning, behavioural science, and human capability.

Ready to build capability that lasts?

Let's create an ecosystem of development shaped around your people and strategy.

solutions@7020ten.com

www.7020ten.com

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